

ABSTRAK

PERSEPSI DAN PERILAKU MASYARAKAT PASCA VAKSINASI COVID-19 TERHADAP PENERAPAN PROTOKOL KESEHATAN DI KECAMATAN TUBAN

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Lebih dari 40% masyarakat Indonesia telah menerima vaksin COVID-19 dosis lengkap, yang mana telah berhasil melampaui target WHO. Namun konfirmasi positif COVID-19 masih terus bertambah. Di Kecamatan Tuban banyak ditemui masyarakat yang tidak menerapkan protokol kesehatan pasca vaksinasi COVID-19 terutama memakai masker dan menjaga jarak yang mana hal tersebut termasuk faktor penyebab penularan COVID-19. Penelitian ini bertujuan untuk mengetahui persepsi dan perilaku masyarakat pasca vaksinasi COVID-19 terhadap penerapan protokol kesehatan di Kecamatan Tuban.

Desain penelitian menggunakan deskriptif dengan pendekatan *cross sectional*. Populasi dalam penelitian adalah seluruh masyarakat Kecamatan Tuban yang telah divaksin COVID-19 minimal dosis 1, besar sampel 96 orang dengan teknik pengambilan sampel yang digunakan *purposive sampling*. Alat pengumpulan data menggunakan kuisioner berupa link *google form*. Setelah data terkumpul kemudian diolah dan ditabulasi secara deskriptif.

Hasil penelitian ini menunjukkan sebagian besar masyarakat memiliki persepsi negatif, hampir seluruh masyarakat memiliki perilaku kurang, dan hampir seluruh masyarakat yang berperilaku kurang memiliki persepsi negatif terhadap penerapan protokol kesehatan pasca vaksinasi COVID-19. Dengan persepsi negatif dan perilaku kurang dalam menerapkan protokol kesehatan dapat menyebabkan penularan COVID-19. Untuk itu diperlukan sosialisasi terkait pentingnya penerapan protokol kesehatan pasca vaksinasi COVID-19 terutama memakai masker dan menjaga jarak saat berada di tempat umum.

Kata Kunci: Persepsi, Perilaku, Protokol Kesehatan COVID-19

ABSTRACT

PUBLIC PERCEPTION AND BEHAVIOR AFTER COVID-19 VACCINATION ON APPLICATION OF HEALTH PROTOCOLS IN THE SUB-DISTRICT OF TUBAN

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More than 40% of Indonesian people have received the full dose of COVID-19 vaccine, which has successfully exceeded the WHO target. But the positive confirmation of COVID-19 is still growing. In the Sub-district of Tuban, there are many people who do not implement health protocols after COVID-19 vaccination especially wearing mask and maintaining distance which are factors that cause COVID-19 transmission. This research aims to determine public perception and behavior after COVID-19 vaccination on application of health protocols in the Sub-district of Tuban.

This research design used descriptive with cross sectional approach. Population in this research is the entire people in the Sub-district of Tuban who has received at least first dose of COVID-19 vaccine, total sample 96 people with the sampling technique used purposive sampling. Data collection tool used questionnaire with link google form. After the data is collected then it will be processed and tabulated descriptively.

The results of this research indicate that most people have negative perceptions, almost all people have poor behavior, and almost all people who have less behavior have a negative perception in implementing health protocols after COVID-19 vaccination. With negative perception and less behavior in implementing health protocols can cause COVID-19 transmission. For this reason, socialization is needed about the importance of implementing health protocols after COVID-19 vaccination, especially wearing mask and maintaining distance when in public places.

Keywords: Perception, Behavior, COVID-19 Health Protocols