

ABSTRAK

Kementerian Kesehatan RI
Politeknik Kesehatan Kemenkes Surabaya
Program Studi Sanitasi Program Diploma Tiga
Karya Tulis Ilmiah, Maret 2022

Fadillah Rachmadtina

EVALUASI PENERAPAN PROTOKOL KESEHATAN DALAM UPAYA
PENCEGAHAN PENULARAN COVID-19 DI ERA NEW NORMAL PADA
PUSAT PERBELANJAAN WILAYAH KECAMATAN BOJONEGORO
TAHUN 2022

xiii + 76 Halaman + 8 Tabel + 4 Gambar + 6 Lampiran

Penyebab Covid-19 yaitu virus varian baru yang mirip dengan MER-CoV dan SARS S-CoV. Penularan Virus Corona terjadi jika seorang terinfeksi melontarkan droplet kepada orang lain dalam jarak dekat. Pembatasan sosial mengakibatkan masyarakat beraktivitas secara daring dan produktivitas menurun. Adanya pemberlakuan New Normal pemerintah berharap roda perekonomian di Indonesia dapat terus berjalan. Tempat atau sarana layanan umum wajib menyelenggarakan sanitasi lingkungan. Pusat perbelanjaan mampu berpotensi besar menjadi tempat penyebaran virus COVID-19. Tujuan penelitian ini adalah untuk mengevaluasi penerapan protokol kesehatan dalam upaya pencegahan penularan Covid-19 di era *new normal* pada pusat perbelanjaan.

Jenis penelitian ini menggunakan metode penelitian deskriptif dengan bentuk evaluatif menggunakan Model CIPP (*context, input, process, product*). Lokasi penelitian dilaksanakan di 3 (tiga) pusat perbelanjaan yang terletak di wilayah Kecamatan Bojonegoro. Data penelitian bersifat primer hasil pengisian lembar observasi dan hasil wawancara bersama pengelola pusat perbelanjaan.

Hasil evaluasi keseluruhan menunjukkan 3 (tiga) pusat perbelanjaan yang terletak di wilayah Kecamatan Bojonegoro masuk dalam kategori Baik. Presentase hasil seluruh evaluasi Model CIPP terbesar yaitu 89%. Berdasarkan hasil penelitian pihak pusat perbelanjaan, pengunjung sudah menerapkan protokol kesehatan Covid-19 di pusat perbelanjaan wilayah Kecamatan Bojonegoro.

Kesimpulan dari penelitian ini adalah kurangnya sumber pedoman penerapan protokol kesehatan penularan Covid-19 di era *new normal* pada pusat perbelanjaan. Dampak dari kurangnya pedoman yaitu saat pelaksanaan proses penerapan protokol masih terdapat kekurangan.

Kata Kunci: *Protokol kesehatan, new normal, pusat perbelanjaan, dan Model CIPP*
Daftar Bacaan : *Buku, Website, Jurnal, dan Peraturan (2017-2021)*

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EVALUATION OF THE IMPLEMENTATION OF HEALTH PROTOCOLS IN THE EFFORT TO PREVENT THE TRANSMISSION OF COVID-19 IN THE NEW NORMAL ERA (Case Study In The Shopping Centers Of The Bojonegoro District In 2022)

xiii + 76 Pages + 8 Tables + 4 Pictures + 6 Attachments

The cause of Covid-19 is a new variant virus similar to MER-CoV and SARS S-CoV. The transmission of the Corona virus occurs if an infected person throws droplets at other people in close proximity. Social restrictions have resulted in people doing online activities and productivity has decreased. With the implementation of the New Normal, the government hopes that the wheels of the economy in Indonesia can continue to run. Public service places or facilities are required to carry out environmental sanitation. Shopping centers have great potential to become places for the spread of the COVID-19 virus. The purpose of this study is to evaluate the application of health protocols in an effort to prevent Covid-19 transmission in the new normal era in shopping centers.

This type of research uses a descriptive research method with an evaluative form using the CIPP model (context, input, process, product). The location of the research was carried out in 3 (three) shopping centers located in the Bojonegoro District. The research data is primary as the result of filling in the observation sheet and the results of interviews with the shopping center manager.

The results of the overall evaluation show that 3 (three) shopping centers located in the Bojonegoro District are classified as Good. The percentage of the results of all evaluations of the largest CIPP Model is 89%. Based on observations and interviews with the shopping center, visitors have implemented the Covid-19 health protocol at the shopping center in the Bojonegoro District.

The conclusion of this study is the lack of sources of guidelines for implementing the Covid-19 transmission health protocol in the new normal era in shopping centers. The impact of the lack of guidelines is that during the implementation of the protocol implementation process there are still shortcomings.

Keywords: *Health protocol, New Normal, Shopping Center, and CIPP model*
Reading List : *Book, Websites Journals, and Regulations (2017-2021)*