

ABSTRAK

Kementerian Kesehatan Republik Indonesia
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GAMBARAN KONDISI SANITASI PASAR SOPONYONO KECAMATAN RUNGKUT TAHUN 2022

viii + 67 Halaman + 5 Gambar + 10 Tabel + 2 Lampiran

Pasar Soponyono merupakan pasar tradisional yang terletak di di Jalan Rungkut Asri Barat I No.2, Kali Rungkut, Kota Surabaya. Peranan pasar sangat penting untuk menyediakan pangan yang aman. Pada saat yang sama, pasar dapat menjadi tempat penularan penyakit, maka sangat penting dilakukan pengawasan dan pengendalian sanitasi atau kesehatan lingkungan pasar. Sehingga tujuan dari permasalahan ini menggambarkan kondisi sanitasi Pasar Soponyono yang terdiri dari bangunan pasar, sanitasi pasar, dan PHBS pasar kemudian di analisis menggunakan Analisis SWOT (*Strength, Weakness, Opportunity, dan Threats*). Hasil analisis SWOT akan menghasilkan Strategi Pengembangan Kondisi Sanitasi Pasar.

Penelitian ini berdasarkan kondisi sanitasi termasuk penelitian deskriptif dengan tujuan menggambarkan kondisi sanitasi Pasar Soponyono Surabaya tahun 2022. Keadaan sanitasi pasar ini meliputi bangunan pasar, sanitasi lingkungan pasar, dan Perilaku Hidup Bersih dan Sehat (PHBS) di pasar. Kegiatan penelitian menggunakan lembar observasi untuk mendapatkan hasil kondisi sanitasi Pasar Soponyono Kecamatan Rungkut Kota Surabaya.

Berdasarkan hasil penelitian, Kondisi Sanitasi di Pasar Soponyono Kecamatan Rungkut Kota Surabaya secara umum sudah baik dan sesuai dengan peraturan yang ada seperti bangunan pasar (80,6%) dalam kategori memenuhi syarat, sanitasi pasar (68,1%) kategori memenuhi syarat, dan Perilaku Hidup Bersih dan Sehat (59%) kategori memenuhi syarat. Hasil analisis SWOT kondisi sanitasi Pasar Soponyono berada di kuadran I (Agresif).

Disarankan agar pengelola pasar melakukan pengawasan terhadap kondisi sanitasi pasar sesuai dengan Kep Menkes RI 519/MENKES/SK/VI/ 2008 tentang Penyelenggaraan Pasar Sehat yaitu bangunan pasar, sanitasi lingkungan pasar, Perilaku Hidup Bersih dan Sehat Pasar. Strategi yang digunakan yaitu memanfaatkan seluruh kekuatan yang dimiliki kondisi sanitasi pasar untuk merebut dan memanfaatkan peluang sebesar-besarnya.

Kata kunci : *Pasar Soponyono, STTU, Analisis SWOT*
Daftar Bacaan : 24 bacaan (2003-2020)

ABSTRACT

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DESCRIPTION OF THE SANITATION CONDITIONS OF SOPONYONO MARKET, RUNGKUT DISTRICT IN 2022

xiii + 67 Pages + 5 Images + 10 Tables + 2 attachments

Soponyono Market is a traditional market located at Jalan Rungkut Asri Barat I No. 2, Kali Rungkut, Surabaya City. The role of the market is very important to provide safe food. At the same time, the market can become a place for disease transmission, so it is very important to monitor and control the sanitation or health of the market environment. So the purpose of this problem is to describe the sanitary conditions of the Soponyono Market which consists of market buildings, market sanitation, and market PHBS then analyzed using SWOT analysis (*Strength, Weakness, Opportunity, and Threats*). The results of the SWOT analysis will produce a Market Sanitation Condition Development Strategy.

This research was based on sanitation conditions including descriptive research with the aim of describing the sanitation conditions of the Soponyono Market Surabaya in 2022. The sanitary conditions of this market include market buildings, market environmental sanitation, and Clean and Healthy Life Behavior (PHBS) in the market. The research activity used observation sheets to obtain the results of the sanitation conditions of the Soponyono Market, Rungkut District, Surabaya City.

Based on the results of the study, the Sanitation Conditions in Soponyono Market, Rungkut District, Surabaya City were generally good and in accordance with existing regulations such as market buildings (80.6%) in the eligible category, market sanitation (68.1%) in the eligible category, and Clean and Healthy Behavior (59%) category meets the requirements. The results of the SWOT analysis on the sanitation conditions of Soponyono Market are in quadrant I (Aggressive).

It is recommended that market managers monitor the sanitary conditions of the market in accordance with the Minister of Health of the Republic of Indonesia 519/MENKES/SK/VI/2008 concerning the Implementation of Healthy Markets, namely market buildings, market environmental sanitation, Market Clean and Healthy Behavior. The strategy used is to take advantage of all the strengths of market sanitation conditions to seize and take advantage of opportunities as much as possible.

Keyword : *Soponyono Market, STTU, SWOT Analysis*

Reading List : 24 readings (2003-2020)

