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A Study on the Implementation of the COVID-19 Health Protocol for Tourism Visitors of Ngawi Regency in 2021”

vi +95 pages + 27 tables + 3 pictures + 9 attachments

ABSTRACT

Currently, Indonesia is facing challenges that require human resources to adapt to the Corona Virus Disease 2019 (Covid-19) pandemic so that the State must prepare for a new balance in people's lives, for that public places and facilities are areas where people carry out social life activities and carry out activities in social life. Meeting the needs of life, the risk of movement of people and the gathering of people in public places and facilities have a fairly large potential for Covid-19 transmission. The implementation of health protocols will not run smoothly if it is not influenced by several factors supporting the implementation of health protocols and also self-awareness of the implementation of health protocols.

This type of research is descriptive with a quantitative survey approach, the population in this study was 55,404 after which the sample was calculated and obtained 382 consisting of visitors to Srambang Park tourism, Selondo tourism, Suwono waterfall. The sampling technique used was proportional random sampling. The research data that has been obtained is then analyzed using frequency tables and cross tables.

The results showed that the predisposing factors which include knowledge, attitudes, actions taken by tourist visitors in Ngawi Regency, from 382 respondents in terms of knowledge, 39.3% had poor knowledge, for attitude results, 42.7% had poor attitudes and 82.2 for action results. % have not implemented health protocols. For reinforcing factors which consist of the role of tourism managers in Ngawi Regency, the results are 66.7%, managers have not played a full role in implementing health protocols and for enabling factors, 66.7% have not been properly available and have not functioned properly. The conclusion of this study is that there are still visitors who do not comply with the application of health protocols in the tourist area. The

suggestion from this research is the need for high awareness from every community to apply health protocols for the good of everyone.

Keywords: Covid-19, Application of health protocols

Literature : 19 readings (2003-2021)